

Avira and SecureAge Technology partner to launch new anti-virus add-on for SecureAPlus powered by award-winning engine

SecureAPlus announces partnership with Avira with the launch of the new add-on feature alongside the introduction of an offline antivirus powered by the company, new features for enterprise and updated pricing

August 1, 2017 - [SecureAge Technology](#) and [Avira](#) officially announce their technology partnership by launching a new offline anti-virus option alongside the introduction of add-ons and updated pricing for [SecureAPlus Premium](#).

The partnership of SecureAge Technology, the developers of SecureAPlus, with Avira, stands as a commitment by both companies to offer the best IT security solutions to users around the world.

Avira, a household name in the antivirus industry, continues to gather accolades in malware and virus detection garnering more than 20 awards from independent lab tests in 2016 alone.

This latest integration allows users to enjoy the powerful application whitelisting and more than ten cloud scanners, alongside the award-winning engine that now powers the new optional native anti-virus for SecureAPlus.

The addition of the [Avira powered anti-virus engine](#) effectively adds the high level of detection rate that people have come to expect from the German-headquartered multinational company without having to install and maintain two separate programs within a single system.

The integration also makes application whitelisting and application control much more reliable if Internet access is unstable or unavailable.

"South East Asia is an important and growing market for us, and we are very pleased to extend our protection to customers through this partnership with SecureAge Technology," said Travis Witteveen, CEO of Avira. "Technology integration allows innovative companies like SecureAge to bring best-in-class security solutions to their customers quickly and effectively."

The introduction of the optional Avira powered offline anti-virus engine also marks the debut of the [Add-On feature](#) which allows SecureAPlus Premium users to further augment the security capabilities of the software depending on the level of security they wish to impose for enterprise environments or even for home use.

The new offline anti-virus powered by Avira and the policy management features are now available as add-ons when a user purchases SecureAPlus Premium at an introductory price of \$8 & \$2 respectively while the base SecureAPlus Premium has been adjusted to a more accessible \$19.99 per year price.

According to Dr. Ngair Teow-Hin, CEO of SecureAge Technology, "the new partnership with Avira through the introduction of add-ons for SecureAPlus not only further strengthens the security offered by SecureAPlus, it



does so while making it more accessible to more users with the updated price while keeping the door open for advanced features to be added for those that need them.”

The all-new pricing of SecureAPlus Premium, the offline anti-virus powered by Avira, and the policy management add-on are now available via the SecureAPlus online store.

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About SecureAPlus

[SecureAPlus](#) is a free security software developed by SecureAge Technology that protects PCs from malware & viruses with its powerful but easy to use Application Whitelisting and reliable detection rates of more than ten cloud Anti-Virus engines with Universal AV. It leverages the power of the cloud allowing for low resources used and compatibility with other installed anti-virus and anti-malware applications, making it the perfect security upgrade for any Windows PC.

About SecureAge Technology

SecureAge Technology is a rapidly growing data security company that places security and usability on equal footing. Headquartered in Singapore, we are trusted by governments, research institutes, and forward-thinking organizations to protect them from the most advanced and persistent cyber threats in the world. What makes SecureAge different, is we have built a reputation for data-centric and intuitive security solutions that protect data not only when it is stored, but also when it is in use, and in transit. We’ve achieved this by holding strong reign on our belief that users shouldn’t have to become cybersecurity experts to escape data liabilities. Instead, encryption should be inherent, invisible, and instinctive. To protect data when it is most vulnerable, security must take place at the file-level, operate silently in the background, and support the way in which people collaborate. That’s why our users can divert their resources to focus on other challenges – SecureAge users enjoy 100% file-level security, every file, every place, and every time. For more information visit www.secureage.com and follow us on [LinkedIn](#) and [Twitter](#).