

SecureAPlus relaunches with new user-friendly interface & limited exclusive license for first-time users

SecureAPlus relaunches new user interface to improve its security value proposition with an extended free license for new users during its launch month

March 15, 2016 - [SecureAge Technology](#), a data protection solutions provider, today announced the re-launch of its application whitelisting and anti-virus software, SecureAPlus, with a modern and user-friendly interface, improved performance, and an exclusive 15-month license for new users who install it during the first month.

Depending on the source, [hundreds of thousands](#) of new viruses and malware are released daily. This number can reach [close to a million new threats every day](#) with no signs of slowing down. While the traditional anti-virus has managed to prevent common threats from infecting PC devices, this has lagged behind more sophisticated and targeted threats that can harm the enterprise and home users.

By combining multiple anti-viruses engines in the cloud, SecureAPlus seeks to further close the gap between the [detection rates of traditional anti-viruses](#) while providing a solution to false [positives](#) (also known as false detections or false alarms).

The Universal AV feature combines the detections of up to 12 reputable anti-virus engines while keeping system performance impact low by conducting the scans in the cloud. However, the core protection that SecureAPlus brings to the table is its Application Whitelisting, which recognizes and only allows user-trusted files and applications to run on their computer. This *block-first unless trusted* approach closes all the gaps left by anti-viruses.

This means that threats that [get past initial detection rates and immediately cripple anti-viruses](#) are unable to unload their package without alerting the user freely. The combination of these two features merges whitelisting and blacklisting (anti-viruses) approaches to PC security.

Users also have the option of keeping any existing anti-virus or anti-malware software while using SecureAPlus.

Fresh out of an extensive beta testing period, the latest version of SecureAPlus further improves its security proposition by providing a modern user interface that highlights the strengths of both its whitelisting and blacklisting approach.

According to Dr. Ngair Teow-Hin, CEO of SecureAge Technology, "We believe that SecureAPlus represents the next generation anti-malware platform that can protect users from infection regardless of whether it is advanced, zero-day or targeted attacks."

The revamped user interface is now available for download. New users who install the software by 15 April 2016 will get a 15-month Freemium license to celebrate the re-launch of SecureAPlus.

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About SecureAPlus

[SecureAPlus](#) is a free security software developed by SecureAge Technology that protects PCs from malware & viruses with its powerful but easy to use Application Whitelisting and reliable detection rates of more than ten cloud Anti-Virus engines with Universal AV. It leverages the power of the cloud allowing for low resources used and compatibility with other installed anti-virus and anti-malware applications, making it the perfect security upgrade for any Windows PC.

About SecureAge Technology

SecureAge Technology is a rapidly growing data security company that places security and usability on equal footing. Headquartered in Singapore, we are trusted by governments, research institutes, and forward-thinking organizations to protect them from the most advanced and persistent cyber threats in the world. What makes SecureAge different, is we have built a reputation for data-centric and intuitive security solutions that protect data not only when it is stored, but also when it is in use, and in transit. We've achieved this by holding strong reign on our belief that users shouldn't have to become cybersecurity experts to escape data liabilities. Instead, encryption should be inherent, invisible, and instinctive. To protect data when it is most vulnerable, security must take place at the file-level, operate silently in the background, and support the way in which people collaborate. That's why our users can divert their resources to focus on other challenges – SecureAge users enjoy 100% file-level security, every file, every place, and every time. For more information visit www.secureage.com and follow us on [LinkedIn](#) and [Twitter](#).